



Media Sponsors

2017
**THE SPECIAL
EVENT**

ALL THINGS WEDDINGS

Dear WIPA Members,

As we head into the second half of the year, we have so many wonderful things to report. I began 2016 by hosting board retreats for the chapters and each group successfully set up goals that they are continuing to meet (or beat!).

I also had the opportunity to visit a few chapter event meetings and I was thrilled to see all the progress new and existing chapters have made bringing in the best speakers. Many thanks to our National Educational Director Carolee Higashino as she has been hard at working recruiting these speakers, creating over the top design concepts, bringing in bountiful entertainment and collaborating with all of their local creative partners. It truly takes a team to pull off the quarterly meetings so let's give a large round of (virtual!) applause to the local programs and education directors. Thank you also to all of our participating members for your support in keeping our industry innovative!

Colorado is our newest chapter and I am so excited to say that they were the first chapter to meet their membership minimum within the first quarter of them launching. Atlanta, Northern California, Phoenix, Las Vegas and Southern California are rockin' with their membership growth as well.

In fact, we anticipate growing our membership by the end of the year by 20%, thanks in part to the efforts of Rich Martinez, our National Membership Director, as well as our wonderful membership directors in each of the chapters.

Miss Pauline Parry has also been hard at work growing WIPA alongside her national counterpart Kathy Newby. Philadelphia and New York are currently in the works and we're thrilled to have them on board!

Colleen Kestlem our National Director of Sponsorship and Partnerships, has been busy securing new member benefits, which you'll get to learn more about this fall. In fact, we recently launched a partnership with Timeline Genius, and you can learn more about them below!

Don't forget to enter our WIPA awards! Therese Cole-Hubs has been working closely with her committee, which includes Gabby Cote (LV), Colleen Kestle (National) and Allison Shultz (Atlanta). *Excited to enter? Remember- the deadline is August 12 so click [here](#) to learn more today!*

Kevin Dennis, your immediate past president, has been working on the Certification Process with the International School of Hospitality. Please make sure you look out for their quarterly surveys and know that your participation is appreciated as we aim to create the leading wedding certification in the industry!

I can't forget our Communication Director Meghan Ely, who has been overseeing our promotional strategies and conference relationships. She's also earned the group multiple national press mentions, which helps increase brand awareness for the association as a whole.

National VP Rivre Davies and National Treasurer Nahid Farhoud have been assisting me with massive growth and change this first part of the year. I couldn't do it without them or our New Management team Vicki Carson and Corinne Dudine. I'm confident that all of our success thus far is due to having an amazing leadership group at both the local and national levels.

Finally, there will be a slight change to our Bylaws, so please look out for this document to come your way this fall as well.

Many cool wishes this very warm summer,

Brit Bertino, WIPA President

Owner, Brit Bertino, event excellence

We'll be there, will you?



**Join us for one of the top wedding business
education experiences out there!**

**October 3-5, 2016
Las Vegas Convention Center**

Click on the special link below.

****Exclusive discount for WIPA members only**

Click [here](#) for the WIPA discount link!



**START OFF
WEDDING MBA
WITH A BANG!**

—

**THE 2016 WIPA
AWARDS OF
EXCELLENCE**

—

MONDAY, OCTOBER 3

**ARIA CHAPEL,
ARIA HOTEL**

**• FREE FOR ALL
WEDDING MBA
ATTENDEES •**

You have just a few days left to enter this year's WIPA Awards so click [HERE](#) for more info!

timeline | genius

We're thrilled to be partnering with Timeline Genius, an online software that makes it easy for you to create professional wedding day timelines. The software is simple to use, and totally customizable, so you can still give your timelines your own unique touch.

Even better? They're offering all WIPA members 25% off their services.

Want to learn more? Click [here](#)!

*Please note that this offer is good for WIPA members ONLY



WELCOME TO OUR NEWEST MEMBERS

WIPA would like to welcome & thank our newest members for joining and supporting our organization as we continue to expand across the nation! Please be sure to reach out and welcome these new members.

Atlanta Chapter New Members

Jordan Flowers
Wedding Belles
jordan@weddingbellesatl.com
www.weddingbellesatl.com
678.743.1460

Tijuana Plant
The Commerce Club
tijuana.plant@clubcorp.com
www.commerceclubatlanta.com
404.653.9294

Colorado Chapter New Members

Kien Arnold
Charming Chairs
kien@charmingchairs.com
www.charmingchairs.com
303.578.0443

We are a unique rental company specializing in chairs, lounges, and tables. We offer the newest and largest selection of event seating in Colorado. From eclectic to modern offerings, Charming Chairs will have the perfect fit to enhance your special occasion.

Marcy Kneiper
The Little Nell Hotel
mkneiper@thelittlenell.com
www.thelittlenell.com
970.544.6256

The Little Nell Hotel in Aspen, Colorado

Ashley Leland
Event Rents
ashley@eventrents.net
www.eventrents.net
303.972.0975

We are a rental company that's a one-stop shop for all events. We rent everything from china to tents and must more.

Rebecca Steffen
Four Seasons Resort Vail
rebecca.steffen@fourseasons.com
www.fourseasons.com/vail
970.477.8813

Las Vegas Chapter New Members

Brittany Griffor
Revere Golf Club
bgriffor@reveregolf.com
www.reveregolf.com
512.484.5912

Our panoramic view of the Las Vegas Strip provides the perfect backdrop to any event. The Revere offers over 8 different event locations, both indoors and outdoors, allowing you to create the custom wedding of your dreams. Combined with our experience and commitment to excellence, it's the perfect choice for your event.

Kellie McKinley
Platinum LV Transportation
kmckinley@platinumlvtransportation.com
www.PlatinumLVTransportation.com
702.802.6500

It doesn't take long to see that there are a lot of transportation options out there. Choosing the right service for you and your client might seem a bit like shot in the dark, but why leave anything to chance? Platinum LV Transportation prides itself in exceeding your expectations. Call/email us for a quote 24/7/365 for personalized service!

Philadelphia Chapter New Members

Jackie Baik
Beautiful Blooms
jackie@beautifulblooms.com
www.beautifulblooms.com
215.925.9300

Beautiful Blooms is a passionate team of innovative event designers who interpret clients' visions to create exceptional settings, all while investing in enduring relationships in favor of celebrating love and the importance of the special affair.

Susan Norcross
The Styled Bride
hello@thestyledbride.com
267.303.2940

Phoenix Chapter New Members

Sarrah Gaboury
Imoni Events
sarrah@imonievents.com
www.imonievents.com
330.936.4439

Ryan Reed
Ryan Nicole Photography
ryan@ryannicole.com
RyanNicole.com
623.239.2853

Specializing in timeless, intimate and joyful wedding photography for fun-loving couples. I believe a wonderful experience is as important as the pictures, and genuine relationships result in authentic and beautiful images. It's my joy to capture the unforgettable emotions and moments of a couple's wedding day.

Southern California Chapter New Members

Vanessa Pro
TGIS Catering and Event Planning
vpro@tgiscatering.com
562.492.9555

Elizabeth Riley

TGIS Catering
eriley@tgiscatering.com
www.tgiscatering.com
562.989.9815

CHECK OUT WIPA'S RECENT EVENTS!

Phoenix Chapter

In May, WIPA Phoenix had fun soaking in the sun & all the knowledge at Westin Kierland Resort & Spa, learning from Jess Levin from Carats & Cake. Jess spoke on social media and holding your business to your own standards of success. It was a fantastic night of networking and education. The event wouldn't have been possible without our wonderful sponsors!









Thank you to all of the sponsors:

Venue: Westin Kierland Resort & Spa **Event Chair:** Regina Young, Meant2Be Events **Photography:** Ben & Kelly Photography **Stationery:** Be In Love Designs **Florals:** Kate Ryan Design **Cinematography:** Serendipity Cinematography **Linen:** Creative Coverings **Rentals:** Fancy Lou Designs, Classic Party Rentals, Glamour and Woods, Prim Unique Rentals **Favors:** XOXO BOX CO. **Misters & Fans:** Hacienda Rentals LLC **Entertainment:** Valley Mix Entertainment **Photobooth:** The Foto Booth Bus **Makeup & Hair:** Michelle Wight Makeup Artistry **Speaker:** Jess Levin, Carats and Cake

San Francisco Chapter

San Francisco Bay Area chapter hosted their July meeting "What is the Journey of Success" presented by Pauline Parry in partnership with Silicon Valley NACE and Tri Valley Wedding Professional at Wente Vineyards.







Thank you to all of our wonderful sponsors!

Venue: Wente Vineyards **Speaker:** Pauline Parry **Photography:** Danny Dong **Rentals:** Classic Party Rentals
Lighting: Fantasy Sounds Event Services **Linens:** Napa Valley Linens **Photo booth:** The Hipbooth **Media Sponsor:**
Todays Bride **Florist:** Ann Mendenhall Flowers

Southern California Chapter

Our June 7th meeting held at the beautiful The Lodge at Torrey Pines was the perfect beginning to the summer season with Havana inspired vibrant tablescapes, yummy cocktails, and bright foliage bring the the warmth of the tropics to our WIPA SoCal meeting! Attendees had the unique opportunity to learn from the impressive panel speakers included Amy Harrick (Ceremony Magazine), Courtney Cox (Destination I Do), Dana Constantino (Love Detailed), Lara Morgenson Burnap (California Wedding Day), Nicole Palacios (Inside Weddings), Rebecca Crumley (The Knot) and our mediator Rhonda Couchigian (Rayce PR). Our panel will sat down to discuss with our guests popular trends, what makes certain weddings stand out, how to get published and how to develop a noteworthy style & voice in a saturated market.

A special thank you to our event Sponsors for their help in bringing our event to life! **Planning and Design:** Simply Classic Events, **Venue:** The Lodge at Torrey Pines, **Florist & Calligraphy:** Penelope Pots, **Linens:** La Tavola, **Rentals:** CC Vintage Rental (Lounge Furniture), Not My Dish (Flatware & Stemware), APR Linens (Cross Back Chairs & Chargers), **DJ & Lighting:** Extreme DJ Services, **Stationery:** Soirees and Showers, **Sweets:** Love Cakes, **Cigar**

Roller: Cuban Cigar Factory, **Photo Booth:** SocialLight Photo SoCal, **Beauty:** Soiree Beauty Concierge, **Photography:** Christine Yodsukar Photography, **Cinematography:** Serendipity Cinemas





Our Annual Member Cruise evening of fun to say THANK YOU for being a member and if you aren't a member yet, a night out on Hornblower Cruise! Attendees enjoyed a perfect Californian Summer evening out on the harbor where they relaxed and enjoyed connecting with industry friends as the sunset out on Pacific.





Thank you to our sponsors for their generous contribution to our amazing event! **Photography:** The Good Photographer, **DJ & Lighting:** Luxury DJ's, **Flowers:** Flower Duet

WIPA MEMBERS IN INDUSTRY NEWS

Chrissy Wolfman, Senior Catering Sales Manager who supports the entire social market at the InterContinental Mark Hopkins will be on maternity leave from mid August 2016 through early January 2017. Jennifer Peterson, Catering Sales Manager for both InterContinental Hotels of San Francisco will be filling in for the wedding and social market at the InterContinental Mark Hopkins in the interim. Jennifer has been with IHG for over three years and has a substantial background in hospitality, event planning, banquets, and catering and previously worked at Montage in Park City, Utah.

[David Pressman Events](#) was featured on [Style Me Pretty](#) as the subject of the article, "You'd Never Believe This Gorgeous Day Was Their Backup Plan" with WIPA vendor partner [Premiere Party Rents](#).

LVL Weddings & Events was recently featured on [Style Me Pretty](#) for their Pantone-inspired wedding; [Carats & Cake](#) with a rustic and romantic wedding at Temecula Creek Inn; [100 Layer Cake](#) with a modern and colorful

Scottsdale wedding; [Ruffled Blog](#) for their botanical inspired shoot; [Style Me Pretty](#) for their tropical Maui wedding at Sugarman Estate. The wedding was also seen on [The Knot](#). Their 'Something Blue' inspired shoot was featured in Ceremony Magazine with [Inspired by This](#) and Be Inspired PR.

[Scheme Events](#) was recently published in Smitten Magazine's newest issue "[Fresh](#)." Five full spreads display their wedding design of a modern Las Vegas wedding.

Great Officiants has just hit a new milestone, 600 reviews on [Wedding Wire](#). Owner Alan Katz is so delighted that he and his team of 36 officiants has received so much praise. These in addition to the 355 on [The Knot](#), 284 on [Yahoo](#), 480 on [Yelp](#), over 100 video reviews on [YouTube](#) and 86 on [Google](#) makes Great Officiants one of the most reviewed Officiants in the area if not the country. Katz is grateful that his concept, that started 15 years ago, has turned into such a resource for couples from getting their marriage license to the final kiss. Katz is also a featured speaker across the country on the topic of how to get reviews. He will be speaking again for the 4th year at the [Wedding MBA](#) in Vegas this October.

Taylor Photo Memories was recently published in [Bespoke Bride](#) & [Desiree Hartsock](#) for their concept shoot and photographers workshop in Downtown Las Vegas at Atomic Liquors. This shoot was in conjunction with a workshop they hosted with Jamie Y Photography and Nostalgia Resources for photographers at WPPI. The group plans to host another WPPI workshop/styled shoot this year!

[The Ebell of Los Angeles](#) was recently home to two music video shoots for top talents: Selena Gomez and Charlie Puth. [Selena Gomez's Kill Em With Kindness](#) showcases the Ebell architecture in dramatic black and white imagery, while [Charlie Puth's One Call Away](#) places the charm of romance within the Clubhouse and the [Wilshire Ebell Theatre](#). Often referred to as "StudioE" on production call-sheets, we are honored to have the historic Ebell featured in these film production projects.

This past spring Makeup In The 702 was so excited to reach 1000 reviews on Wedding Wire. Makeup In The 702 took this great honor and accomplishment as an opportunity to celebrate the artists and stylists that makes it all happen. By maintaining a culture of service and striving every day to help brides look and feel beautiful on their special day, the team at Makeup In The 702 is reaching new heights and setting the bar for a superior customer experience.

The Duke Truck, Mobile Bar and Bartending Service, was just recently featured on [Wedding Chicks!](#)

Brit Bertino of Brit Bertino, Event Excellence was recently featured in the [Timeline Genius](#) blog, sharing the ins and outs of WIPA!

[Where Will They Stay?](#) has been sending out bi-weekly curated news features to their event pro partners this summer. Join the list by signing up as an [event pro](#) on their site, and get access to timely articles that impact us all as wedding professionals and business owners. From now until labor day, they also are offering a 20% commission on any room block referrals (up from the usual 15%)!

Kevin Dennis of Fantasy Sound Event Services has been selected as one of the Voices of TSE for The Special Event Show 2017. He was also recently featured in [The Huffington Post](#) and [SpecialEvents.com](#)

Meghan Ely is scheduled to present "Media Pitches that Get You in the Spotlight" at this year's Wedding MBA. She was also recently featured on [WeddingWire EDU](#), [Catersource](#), [Special Events](#)

[Rachel Solomon Photography](#) was featured on [Style Me Pretty](#) with an al-fresco HammerSky Vineyards wedding in Paso Robles, California. She was also recently featured in the latest print issue of [Modern Luxury Scottsdale](#) with the Arizona Opera Gala at [El Chorro](#).

[Kate Patay, CPCE](#) of [Creative Coverings](#) was named as the incoming Vice President for the [National Association for Catering & Events](#).

[Samantha Olson](#) of [Creative Coverings](#) received the National Association for Catering & Events President's Award at the annual #NACEexp16.

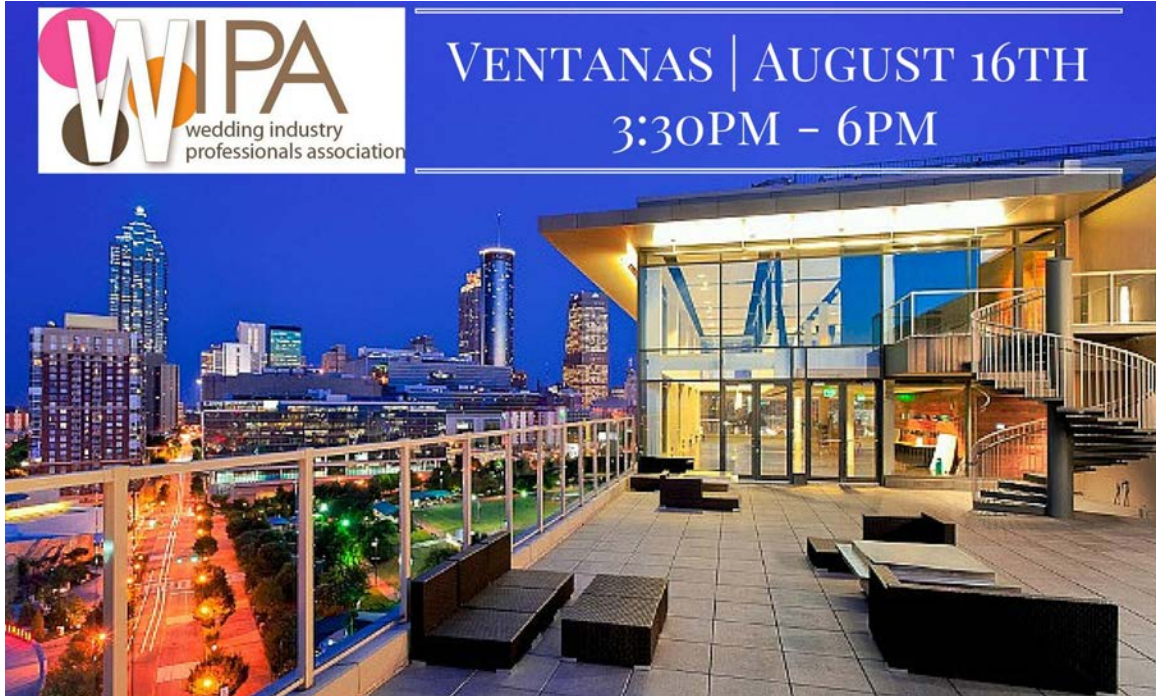
[Creative Coverings](#) added a new [Silver Geometric Sequin](#) to their Geometric Sequin linen line

Vibiana was [featured on Ceremony Magazine Blog](#) for a beautiful, Persian wedding. Vibiana is also hosting the [LUCKYRICE LA Feast](#) on July 29th and [James Beard Foundation's Taste America](#) on September 23rd.

[Park Hyatt New York's The Back Room](#) is pleased to announce that for the second consecutive year, Wine Director Tristan Prat-Vincent's wine has been awarded the coveted "Best of Award of Excellence" by [Wine Spectator](#).

UPCOMING MEETINGS

Atlanta Area



SAVE THE DATE:

WIPA Atlanta's next meeting will be August 16 at Ventanas. We are excited to have speaker and author, Ryan Jenkins of Next Generation Catalyst. Join us as we network and learn about the **Next Generation Hustle: Tips, Tricks and Hacks for the Multitasking Creative.**

Colorado Area



Please join us on August 2nd from 6-9pm at Cluster Studios as WIPA Colorado Takes it to the Streets! Special Guest Speaker Catherine Bachelier Smith of CBS Lifestylist will talk about about Weddings & Style: They go hand in hand! Catherine of CBS Lifestylist has been styling weddings, magazines, and individuals in San Diego for over 14 years. She has styled over 300 weddings and currently styling bridal photo shoots for the top wedding magazines in Southern California. She has mastered the delicate balance of understanding what the client is drawn to, and what enhances their individuality or brand. She listens, then researches, then acts. She has a gift of understanding you, and portraying you in the best possible light.

Our event chair, Heather Allen from Table 6 Productions along with Brittany Dosedall, our Director of Programs have assembled an all star cast of some of Denver's best for this 2nd WIPA event this year! You wont want to miss it!

Sponsors Include:

Planner/Designer: Table 6 Productions **Venue:** Cluster Studios **Decor:** DesignWorks **Florals:** A Design Resource **Linens:** BBJ Linen **Photography:** Zorn Photography **Catering:** Occasions Catering Denver
Emcee/DJ: DTP Events - Dance Trax Productions **Hair & Makeup:** Eskeli Creative **Fashion:** Little White Dress
Beverages: Peak Beverage

Rates are \$55 for members and \$85 for non members.

Click [here](#) to register

Phoenix Area

AUGUST 04 • 5-8PM

PREPARE YOUR TASTE BUDS FOR

THE
Cherry
ON TOP
#WIPAPHOENIX

THE CLAYTON ON THE PARK

SAVE THE DATE:

Join the Phoenix area chapter on Thursday, August 4 at Clayton on the Park for their members-only "Cherry On Top" Ice Cream Social!

Southern California Area



WIPA SOCIAL

presents

CHRISTINA MILLIKIN

**TECHNOLOGY FOR WEDDING PROFESSIONALS
USING IT TO WORK SMARTER, NOT HARDER**

TUESDAY, AUGUST 16TH FROM 11AM TO 3PM

at

VENUE *by* THREE PETALS

#WIPASOCAL



SAVE THE DATE:

WIPA Southern California Presents: Technology for Wedding Professionals: Using it to Work Smarter, Not Harder
August 16 at VENUE by Three Petals



www.wipa.org